



<b>Advertiser</b>	<b>60 Plus Association (38241)</b>
<b>Agency</b>	<b>Mentzer Media Services (1381)</b>
<b>Buyer</b>	CLOYD, ELISE
<b>Salesperson</b>	TeleRep/DC, Washington DC (2995) ph: (703) 528-7800
<b>Product</b>	POLITICAL ISSUE (ns) (1187)
<b>Brand</b>	60 PLUS 8/22 (467847)
<b>Acct Types</b>	<b>National/Political Issue Agency BRD</b>
<b>Est/Headline</b>	1909/06280757
<b>Demo</b>	A35+R
<b>Revision</b>	
<b>Comments</b>	60 PLUS 8/22

Invoice	2592697
Inv Date	8/26/2012
Terms	CIA
Contract	1355165
Bill Type	Weekly/Irregular
Period	8/20/2012 - 8/26/2012

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/30/2012 3:23:24PM

**Mentzer Media Services**  
**600 Fairmount Ave**  
**Ste 306**  
**Towson, MD 21286**

AgM

### West Palm Beach (WPEC)

# OFFICIAL BILLING INVOICE

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.**

Gross Total	<b>\$2,100.00</b>	Total Spots	2
Commission	<b>(\$315.00)</b>		
Net Total	<b>\$1,785.00</b>		



WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**60 Plus Association (38241)**  
**Mentzer Media Services (1381)**  
CLOYD, ELISE  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2659191  
**Inv Date** 10/28/2012  
**Terms** CIA  
**Contract** 1399413  
**Bill Type** Weekly/Irregular  
**Period** 10/22/2012 - 10/28/2012

**Mentzer Media Services**  
**600 Fairmount Ave**  
**Ste 306**  
**Towson, MD 21286**

AgM

**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 60 PLUS 10/25 (482081)  
**Acct Types** National/Political Issue Agency BRD  
**Est/Headline** 2175/06395190  
**Demo** A35+R  
**Revision**  
**Comments** 60 PLUS 10/25

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/31/2012 5:19:04PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	11:00:00AM-12:00:00	Per week (2),Th,Fr	10/25/12 11:00AM (Th)	00:30	CBS-The Price is Right	SPA12TV17H	\$950.00	
1.0	SPOT			10/25/12			1 preempt @ \$950.00	\$0.00	Sold Out
2.0	SPOT	12:00:00PM-12:30:00	Per week (2),Th,Fr	10/25/12 12:30PM (Th)	00:30	News-WPEC CBS 12 News at Noon	SPA12TV17H	\$650.00	
2.0	SPOT	12:00:00PM-12:30:00	Per week (2),Th,Fr	10/26/12 12:30PM (Fr)	00:30	News-WPEC CBS 12 News at Noon	SPA12TV17H	\$650.00	
3.0	SPOT	4:00:00PM- 5:00:00	Per week (2),Th,Fr	10/25/12 4:34PM (Th)	00:30	Dr Phil	SPA12TV17H	\$650.00	
3.0	SPOT	4:00:00PM- 5:00:00	Per week (2),Th,Fr	10/26/12 4:25PM (Fr)	00:30	Dr Phil	SPA12TV17H	\$650.00	
4.0	SPOT	5:00:00PM- 5:30:00	Per week (2),Th,Fr	10/26/12 5:10PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	SPA12TV17H	\$950.00	
4.0	SPOT	5:00:00PM- 5:30:00	Per week (2),Th,Fr	10/26/12 5:28PM (Fr)	00:30	News-WPEC CBS 12 News at 5p	SPA12TV17H	\$950.00	
5.0	SPOT	5:30:00PM- 6:00:00	Per week (2),Th,Fr	10/25/12 5:42PM (Th)	00:30	News-WPEC CBS 12 News at 530p	SPA12TV17H	\$950.00	
5.0	SPOT	5:30:00PM- 6:00:00	Per week (2),Th,Fr	10/25/12 5:45PM (Th)	00:30	News-WPEC CBS 12 News at 530p	SPA12TV17H	\$950.00	
6.0	SPOT	6:00:00PM- 6:30:00	Per week (2),Th,Fr	10/25/12 6:28PM (Th)	00:30	News-WPEC CBS 12 News at 6p	SPA12TV17H	\$1125.00	
6.0	SPOT	6:00:00PM- 6:30:00	Per week (2),Th,Fr	10/26/12 6:28PM (Fr)	00:30	News-WPEC CBS 12 News at 6p	SPA12TV17H	\$1125.00	
7.0	SPOT	7:30:00PM- 8:00:00	Per week (2),Th,Fr	10/26/12 7:29PM (Fr)	00:30	News-WPEC CBS 12 News at 7p	SPA12TV17H	\$650.00	
7.0	SPOT	7:30:00PM- 8:00:00	Per week (2),Th,Fr	10/26/12 7:52PM (Fr)	00:30	Inside Edition	SPA12TV17H	\$650.00	
8.0	SPOT	11:35:00PM-12:35:00	Per week (2),Th,Fr	10/25/12 11:57PM (Th)	00:30	CBS-The David Letterman Show	SPA12TV17H	\$425.00	
8.0	SPOT	11:35:00PM-12:35:00	Per week (2),Th,Fr	10/26/12 12:00AM (Fr)	00:30	CBS-The David Letterman Show	SPA12TV17H	\$425.00	
9.0	SPOT	11:00:00PM-11:35:00	Per week (3),Th,Fr,Sa,Su	10/27/12 11:34PM (Sa)	00:30	News-WPEC CBS 12 News at 11p	SPA12TV17H	\$1300.00	
9.0	SPOT	11:00:00PM-11:35:00	Per week (3),Th,Fr,Sa,Su	10/28/12 11:11PM (Su)	00:30	News-WPEC CBS 12 News at 11p	SPA12TV17H	\$1300.00	
9.0	SPOT	11:00:00PM-11:35:00	Per week (3),Th,Fr,Sa,Su	10/28/12 11:34PM (Su)	00:30	News-WPEC CBS 12 News at 11p	SPA12TV17H	\$1300.00	
10.0	Prime	178669-CBS-Person of	Day,Th-1	10/25/12 9:51PM (Th)	00:30	CBS-Person of Interest (Thursday)	SPA12TV17H	\$3700.00	
11.0	Prime	188814-CBS-Elementary	Day,Th-1	10/25/12 10:35PM (Th)	00:30	CBS-Elementary (Thursday)	SPA12TV17H	\$2800.00	
12.0	Prime			10/26/12			1 preempt @ \$3750.00	\$0.00	Sold Out
13.0	SPOT	7:00:00AM- 9:00:00	Day,Sa-2	10/27/12 7:25AM (Sa)	00:30	CBS This Morning (Saturday)	SPA12TV17H	\$650.00	
13.0	SPOT	7:00:00AM- 9:00:00	Day,Sa-2	10/27/12 7:59AM (Sa)	00:30	CBS This Morning (Saturday)	SPA12TV17H	\$650.00	
14.0	Prime			10/27/12			1 preempt @ \$950.00	\$0.00	Sold Out
15.0	SPOT	7:00:00AM- 8:00:00	Day,Su-1	10/28/12 7:47AM (Su)	00:30	News-CBS 12 News This Morning 7a Sunday	SPA12TV17H	\$285.00	
16.0	SPOT	8:00:00AM- 9:00:00	Day,Su-1	10/28/12 8:12AM (Su)	00:30	News-CBS 12 News This Morning 8a Sunday	SPA12TV17H	\$375.00	
17.0	SPOT	9:00:00AM-10:30:00	Day,Su-1	10/28/12 9:57AM (Su)	00:30	CBS-News Sunday Morning	SPA12TV17H	\$1675.00	
18.0	SPOT			10/28/12			1 preempt @ \$5600.00	\$0.00	Sold Out
19.0	Prime	178695-CBS-The Good	Day,Su-1	10/28/12 9:51PM (Su)	00:30	CBS-The Good Wife (Sunday)	SPA12TV17H	\$3800.00	

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Gross Total	<b>\$29,585.00</b>
Commission	<b>(\$4,437.75)</b>
Net Total	<b>\$25,147.25</b>

Total Spots 26



WPEC  
c/o WTTO/WABM TV  
651 Beacon Pkwy  
Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**60 Plus Association (38241)**  
**Mentzer Media Services (1381)**  
CLOYD, ELISE  
TeleRep/DC, Washington DC (2995)  
ph: (703) 528-7800

**Invoice** 2668381  
**Inv Date** 11/4/2012  
**Terms** CIA  
**Contract** 1399413  
**Bill Type** Weekly/Irregular  
**Period** 10/29/2012 - 11/4/2012

**Mentzer Media Services**  
**600 Fairmount Ave**  
**Ste 306**  
**Towson, MD 21286**

AgM

**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 60 PLUS 10/25 (482081)  
**Acct Types** National/Political Issue Agency BRD  
**Est/Headline** 2175/06395190  
**Demo** A35+R  
**Revision**  
**Comments** 60 PLUS 10/25

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/6/2012 5:26:30PM

West Palm Beach (WPEC)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
20.0	SPOT	11:00:00AM-12:00:00	Per week (3), Mo, Tu, We	10/29/12 10:58AM (Mo)	00:30	CBS-The Price is Right	SPA12TV17H	\$950.00	
20.0	SPOT	11:00:00AM-12:00:00	Per week (3), Mo, Tu, We	10/29/12 11:30AM (Mo)	00:30	CBS-The Price is Right	SPA12TV17H	\$950.00	
20.0	SPOT			10/29/12			1 preempt @ \$950.00	\$0.00	Sold Out
21.0	SPOT	12:00:00PM-12:30:00	Per week (3), Mo, Tu, We	10/29/12 12:18PM (Mo)	00:30	News-WPEC CBS 12 News at Noon	SPA12TV17H	\$650.00	
21.0	SPOT	12:00:00PM-12:30:00	Per week (3), Mo, Tu, We	10/30/12 12:15PM (Tu)	00:30	News-WPEC CBS 12 News at Noon	SPA12TV17H	\$650.00	
21.0	SPOT	12:00:00PM-12:30:00	Per week (3), Mo, Tu, We	10/31/12 12:13PM (We)	00:30	News-WPEC CBS 12 News at Noon	SPA12TV17H	\$650.00	
22.0	SPOT	4:00:00PM- 5:00:00	Per week (3), Mo, Tu, We	10/29/12 4:18PM (Mo)	00:30	Dr Phil	SPA12TV17H	\$650.00	
22.0	SPOT	4:00:00PM- 5:00:00	Per week (3), Mo, Tu, We	10/30/12 4:43PM (Tu)	00:30	Dr Phil	SPA12TV17H	\$650.00	
22.0	SPOT	4:00:00PM- 5:00:00	Per week (3), Mo, Tu, We	10/31/12 4:13PM (We)	00:30	Dr Phil	SPA12TV17H	\$650.00	
23.0	SPOT	5:00:00PM- 5:30:00	Per week (3), Mo, Tu, We	10/29/12 5:23PM (Mo)	00:30	News-WPEC CBS 12 News at 5p	SPA12TV17H	\$950.00	
23.0	SPOT	5:00:00PM- 5:30:00	Per week (3), Mo, Tu, We	10/30/12 5:28PM (Tu)	00:30	News-WPEC CBS 12 News at 5p	SPA12TV17H	\$950.00	
23.0	SPOT	5:00:00PM- 5:30:00	Per week (3), Mo, Tu, We	10/31/12 5:14PM (We)	00:30	News-WPEC CBS 12 News at 5p	SPA12TV17H	\$950.00	
24.0	SPOT	5:30:00PM- 6:00:00	Per week (3), Mo, Tu, We	10/29/12 5:55PM (Mo)	00:30	News-WPEC CBS 12 News at 530p	SPA12TV17H	\$950.00	
24.0	SPOT	5:30:00PM- 6:00:00	Per week (3), Mo, Tu, We	10/30/12 5:52PM (Tu)	00:30	News-WPEC CBS 12 News at 530p	SPA12TV17H	\$950.00	
24.0	SPOT	5:30:00PM- 6:00:00	Per week (3), Mo, Tu, We	10/31/12 5:52PM (We)	00:30	News-WPEC CBS 12 News at 530p	SPA12TV17H	\$950.00	
25.0	SPOT	6:00:00PM- 6:30:00	Per week (2), Mo, Tu, We	10/30/12 6:10PM (Tu)	00:30	News-WPEC CBS 12 News at 6p	SPA12TV17H	\$1125.00	
25.0	SPOT	6:00:00PM- 6:30:00	Per week (2), Mo, Tu, We	10/31/12 6:24PM (We)	00:30	News-WPEC CBS 12 News at 6p	SPA12TV17H	\$1125.00	
26.0	SPOT	7:30:00PM- 8:00:00	Per week (3), Mo, Tu, We	10/29/12 7:51PM (Mo)	00:30	Inside Edition	SPA12TV17H	\$650.00	
26.0	SPOT	7:30:00PM- 8:00:00	Per week (3), Mo, Tu, We	10/30/12 7:52PM (Tu)	00:30	Inside Edition	SPA12TV17H	\$650.00	
26.0	SPOT	7:30:00PM- 8:00:00	Per week (3), Mo, Tu, We	10/31/12 7:30PM (We)	00:30	News-WPEC CBS 12 News at 7p	SPA12TV17H	\$650.00	
27.0	SPOT	11:35:00PM-12:35:00	Per week (3), Mo, Tu, We	10/29/12 12:31AM (Mo)	00:30	CBS-The David Letterman Show	SPA12TV17H	\$425.00	
27.0	SPOT	11:35:00PM-12:35:00	Per week (3), Mo, Tu, We	10/30/12 12:30AM (Tu)	00:30	CBS-The David Letterman Show	SPA12TV17H	\$425.00	
27.0	SPOT	11:35:00PM-12:35:00	Per week (3), Mo, Tu, We	10/31/12 12:31AM (We)	00:30	CBS-The David Letterman Show	SPA12TV17H	\$425.00	
28.0	SPOT	11:00:00PM-11:35:00	Per week (3), Mo, Tu, We	10/29/12 11:33PM (Mo)	00:30	News-WPEC CBS 12 News at 11p	SPA12TV17H	\$1300.00	
28.0	SPOT	11:00:00PM-11:35:00	Per week (3), Mo, Tu, We	10/30/12 11:33PM (Tu)	00:30	News-WPEC CBS 12 News at 11p	SPA12TV17H	\$1300.00	
28.0	SPOT	11:00:00PM-11:35:00	Per week (3), Mo, Tu, We	10/31/12 11:33PM (We)	00:30	News-WPEC CBS 12 News at 11p	SPA12TV17H	\$1300.00	

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Gross Total	<b>\$20,875.00</b>
Commission	<b>(\$3,131.25)</b>
Net Total	<b>\$17,743.75</b>

Total Spots 25